

# „Visions of Data-Driven Government“

## *Workshop*

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# What is „data-driven government“?

# Data-driven government

HP HAVEn turns Big Data into efficient and effective government

Next-Generation Governance  
Enhanced Decisionmaking Through a  
Mission-Focused, Data-Driven Approach

Data-driven government:  
Challenges and a path forward

## data driven government

preparing for the age of the citizen





## What does a data-driven government look like?

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- What are common frames in the public discussion?
- What different expectations you have?

## Ambivalent expectations of data-driven government:



Techno-utopias



Surveillance dystopias



**REALITY  
CHECK**

## How are we going to reality check?

1. Read consultancy documents on data-driven government.
2. Talk about what kind of government the documents portray.
3. Come up with an analytic framework and apply it.
4. Talk about what kind of government the documents portray on more sound empirical grounds.



## Why should we care?

“policy innovations soon become dependent upon the key values and discourses [...] that frame them during their decisive early phases”

(Chadwick & May 2003)



## Why bother what sly business consultants write?

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Because: *Management Fashions* (Abrahamson 1996)

- „travelling ideas“ of the organizational world
- disseminate specific institutions and social practices
- commonly believed to be rational and progressive
- spread by „fashion setters“ like consultancies

## Time to read (10 minutes)

- Read your documents.
- Pay attention to the way government is portrayed.
- Discuss your impressions in your group.

## What did you find?

## Let's get analytical!

- What different „ideal types“ of government do we know?

## Modes of Governance (Jørgensen 1993)

Mode	The Roles of Public Organisations	The Roles of Citizens	Control Forms	Normative Bases	Organizational Context
The hierarchial state	Neutral implementation on the basis of political preferences	Voter and subject	'Comptrol' Hierarchy, rules	Political loyalty, 'the will of the people'	Parliament, Cabinet, Parental Department, Ministry of Finance, General Audit Bureau
The autonomous state	The safeguarding of rights and moral and professional values	Legally protected, guided and socialized individual	Peer group control, socialization, institutional rivalry	Legality, moral and professional standards	Professional associations, non-economic interest groups, 'duplicate organisations' in other countries
The negotiating state	Mediator in corporate structures	Member of interest organisations	Negotiations, Countervailing powers	Consensus and compromise, political stability	Industrial interest organisations, labour market organisations, employee organisations
The responsive state:					
• supermarket state	Act as a business firm	Consumer	Competition	Efficiency	Competitors
• service state	Act as a 'listening monopoly'	Client	Dialogue	Service	None (perhaps user groups)
• self-governing state	Setting frames for self-governing	Citizen, co-producer	Selfregulation	Selfdevelopment, participatory democracy	None

## The Responsive States

Mode	Roles of Public Organisations	Roles of Citizens	Control Forms	Normative Bases	Organizational Context
<b>Service state</b>	Act as a business firm	Consumer	Competition	Efficiency	Competitors
<b>Supermarket state</b>	Act as a 'listening monopoly'	Client	Dialogue	Service	None (perhaps user groups)
<b>Self-governing state</b>	Setting frames for self-governing	Citizen, co-producer	Selfregulation	Self-development, participatory democracy	None

## Time to categorize (10 minutes)

1. Read your document again, with Jørgensen's lens.
2. Try to fill Jørgensen's dimensions from your document.  
Try to place your document in Jørgensen's categories.
3. Put it all on a flip chart.
4. Present to the group. (3 minutes)

## The Responsive States

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## Let's discuss

- Where does data-driven government seem to move towards?
- How does this relate to the expectations we talked about earlier?
- Has your perception changed?
- Is this trend inevitable?

Thanks!

## Contact

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